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"BUILDING THE ARTS" CAPITAL CAMPAIGN REPORT

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A VISION SHARED



Groundbreaking...

Generous Donations with a Public and Private Partnership...

Ribbon Cutting...







Our Mission is to promote the visual arts in the Ocean City area through education, exhibits, scholarships, programs and community art events.

Thank You to all our generous donors who contributed to the "Building the Arts" Capital Campaign. We are grateful for every gift and your support makes achieving our mission possible.

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Play it Safe Community Outreach

Students' first introduction to the new Pottery Studio.



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Brushes & Bubbly's a hit!

Dear Community Partners,

A vision of so many became reality in the creation of the new Ocean City Center for the Arts. Funded through a unique partnership among the Town of Ocean City, the State of Maryland, Worcester County, private individuals and businesses, we can proudly say that our community has its first fine art destination in Ocean City. The building is a georgous and multi-functional facility and we are grateful to all of you who donated large and small dollars in a awesome demonstration of community support. I am proud to say that we had 100% participation by the Board of Directors in

our campaign. The investment you have made in our programs will benefit our entire community today and for generations to come. Although the building is beautiful, it is only the stage on which we are going about our mission of promoting the visual arts in our community and we pledge to work hard every day to keep the ALOC a vibrant and fiscally sound organization.

With heartfelt thanks,

Marian Bickerstaff, ALOC Board President





ACCOMPLISHMENTS

Dreams Turning into Reality.....

2005-2012 Sand Castle Home Tour raises "seed" money

October 17, 2011—Ocean City Council votes to build the Ocean City Center for the Arts in partnership with the Art League of Ocean City.

April 15, 2012—Groundbreaking ceremony

March I, 2013—Grand Opening Celebration

Programming is in full swing at the new Ocean City Center for the Arts. Since we opened our doors in March, there have been monthly exhibits in the Thaler Gallery and Galleria; resident artist studios have been rented and a full schedule includes the monthly guest resident artist and the Spotlight Gallery artist. This summer has brought over 170 kids and their parents to the Center for Art Camp and over 50 artists descended on the town to paint in our Plein Air event. Art sales have been phenomenal, space has been rented for private parties and our full line-up of classes well attended. The pottery studio is a new feature and the "Pasta and Pottery" events have become as popular as our monthly "Brushes and Bubbly". During the months of May, June and July we have welcomed over 4,600 guests in our facility and August is keeping pace. We truly have created a destination for the Arts in Ocean City!. Thanks for all your continued support. It is an exciting adventure. Come along for the ride and get more involved!







Building the Arts Capital Campaign

Our \$500,000 goal was to raise funds to complete the building—furniture, fixtures and equipment and to provide an operating expense "cushion" to start up enhanced programming.

Campaign Funds	\$721,913
(Cash, Pledges & In-kind Gifts)	
Pavers Sold (to date)	13,800
Campaign Expenses	(17,456)

Thanks to Peter Gibson and Rina Thaler for a great job co-chairing the campaign!

