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**FOR IMMEDIATE RELEASE**

**ART LEAGUE'S 16<sup>TH</sup> ANNUAL SAND CASTLE HOME TOUR  
2020**

**WILL BE AN ENHANCED VIRTUAL EXPERIENCE**

**OCEAN CITY, MD — Aug. 8, 2020** — For the past 15 years, the Sand Castle Home Tour has featured some of the greater Ocean City area's most spectacular residences. The experience has become an annual "must-see-and-do" for locals and visitors alike.

Due to Covid -19 and the challenges of keeping everyone safe and healthy, the Art League of Ocean City, sponsor of the event, is forgoing a physical tour this year, and instead going 100% virtual. Participants can still expect to see the area's most amazing residences, but they will do so virtually from the comfort and safety of their own homes.

Now a two-week event from October 1-15, tourgoers will enjoy state-of-the-art 3D tours of each residence; cinematic videos of homes; engaging interviews with homeowners, builders and interior designers; galleries of professional photography; dedicated sponsor zones, and much more. The online tour will provide an opportunity to hear the vision and inspiration behind the homes directly from the homeowners, builders, architects, and designers through featured videos and design tips.

"This year, we have all been challenged to adapt our programming to the new normal and deliver our mission of promoting the creative arts in new formats," Rina Thaler, Art League Executive Director, said. "The Art League has chosen to look to the future and bring you the Sandcastle

Home Tour online. This promises to be a wonderful celebration of resort living, community, and technology.”

Tickets for the event are \$30 and will be available starting Aug. 20. Tickets include unlimited access for two weeks to the Sand Castle Home Tour site, plus opportunities to win daily door prizes. Online tickets and tour preview are available at [www.SandCastleHomeTour.com](http://www.SandCastleHomeTour.com).

Benefiting the Art League of Ocean City, the Sand Castle Home Tour is the non-profit’s largest fundraiser of the year, fueling its mission to promote artistic expression and appreciation for the creative arts in the community. It also provided the funding to build and sustain the Ocean City Center for the Arts.

“We are still seeking sponsors to support us in this new endeavor,” Thaler continued. “This tour is a new and effective way for businesses in the home and home-related industries to engage with potential clients who may not feel comfortable with in-person shopping.”

*The Art League of Ocean City is a non-profit organization dedicated to bringing the visual arts to the community through education, exhibits, scholarship, programs and community art projects. Financial support comes primarily through membership dues from individuals and corporate sponsors.*

More information is available at 410-524-9433 or [www.artleagueofoceancity.org](http://www.artleagueofoceancity.org) or [www.sandcastlehometour.com](http://www.sandcastlehometour.com).

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EDITORS: Image attached of the Todd Burbage home, one of the private residences that will be on the 2020 Sand Castle Home Tour.

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