

**CONTACT:**

Rina Thaler

The Art League of Ocean City

Ocean City Center for the Arts

[rthaler@artleagueofoceancity.org](mailto:rthaler@artleagueofoceancity.org)

410-524-9433

**FOR IMMEDIATE RELEASE**

**ALL-VIRTUAL SAND CASTLE HOME TOUR 2020  
WILL OFFER DAILY PRIZES**

**OCEAN CITY, MD — Sept. 13, 2020** — Supporters of the Art League of Ocean City have rallied around the new all-virtual format of the 2020 Sand Castle Home Tour, donating more than \$3,500 in prizes that will be offered daily on the tour website from Oct. 1-15.

“Anyone who has purchased a \$30 ticket to the Home Tour can come back every day online to register to win a fabulous daily prize,” Rina Thaler executive director of the Art League, said. “We are so appreciative of the local businesses who are supporting us this year with donations. Tour takers will be wowed at what we’re offering.”

Included in the daily prizes are a gas grill, Apple earbuds, three months of flowers, golf packages, gift cards for Amazon, restaurants, home improvement, clothing, and personal pampering, and much more.

To be eligible to win, tour takers must have purchased a ticket to the tour and received a personal access code. Visitors may then log in every day to register to win that day’s prize. Daily winners will be drawn at midnight every day of the tour, and a new prize will be posted then. Only one entry per day per device will be accepted.

“We’re keeping the schedule of what prizes are going up on what day a secret, so it gives everyone an incentive to come back and visit the tour every day,” Thaler continued.

Now a two-week event from Oct. 1-15, tour goers will enjoy state-of-the-art tours of upscale local residences, many never before seen on the tour or open to the public. Included are cinematic videos of homes; engaging interviews with homeowners, builders and interior designers; galleries of professional photography; dedicated sponsor zones, and much more. The online tour will provide an opportunity to hear the vision and inspiration behind the homes directly from the homeowners, builders, architects, and designers through featured videos and design tips.

Tickets for the event are \$30 and are available at [www.sandcastlehometour.com](http://www.sandcastlehometour.com). Tickets include unlimited access for two weeks to the Sand Castle Home Tour site, plus the opportunity to win daily door prizes.

Benefiting the Art League of Ocean City, the Sand Castle Home Tour is the non-profit's largest fundraiser of the year, fueling its mission to promote artistic expression and appreciation for the creative arts in the community. It also provided the funding to build and sustain the Ocean City Center for the Arts.

*The Art League of Ocean City is a non-profit organization dedicated to bringing the visual arts to the community through education, exhibits, scholarship, programs and community art projects. Financial support comes primarily through membership dues from individuals and corporate sponsors.*

More information is available at 410-524-9433 or [www.artleagueofoceancity.org](http://www.artleagueofoceancity.org) or [www.sandcastlehometour.com](http://www.sandcastlehometour.com).

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Elaine Bean  
Marketing & Communications Director  
cell 443-944-3398

