

ART STRENGTHENS COMMUNITY



ART LEAGUE OF OCEAN CITY

MISSION

To promote artistic expression and appreciation for the creative arts in our community.

VISION

To be a cultural center and regional catalyst, inspiring creativity, providing accessibility to and promoting an understanding of the value of the arts.

CORE VALUES

RESPECT: We will treat everyone with respect, encourage different points of view, welcome new ideas in a non-judgmental way, promote diversity, and provide equal access to the arts for everyone in our community.

INTEGRITY: We will operate our business with the highest integrity and be fully transparent in our operations and ethical in our decisions.

CREATIVITY: We will promote creativity and an appreciation of art through innovative and collaborative educational programming and a strong diversity of exhibits.

EXCELLENCE: We will endeavor to always perform with excellence and be dedicated stewards of the quality programming we offer.

EMPOWERMENT: We will campaign for the empowerment of everyone we touch and nurture self-esteem and self-expression.

A CULTURAL CENTER FOR THE REGION ~ ON EXHIBIT: 1,367 PIECES OF ART CREATED BY 354 ARTISTS



The Ocean City Center for the Arts, home of the Art League, is more than art on the walls. We also offer Lunch & Learns, art classes for all ages and skill levels, pop-up exhibits, opportunities for artists, and community outreach beyond our walls.

Clients of the Worcester County Developmental Center often join us for art projects. And we're on TV! Ocean Downs Casino generously sponsors us on the monthly Beach & Beyond Show.



62 SCHOLARSHIPS

Since 1991, we have awarded college scholarships to 62 art students, including in 2020, to Alana Troxell, Alexis Kagan, and Kendal Snyder. Made possible in part by the Katherine Ellen Brown Fund of the CFES.





100 FILMS, 5 VENUES,
1,000 VIEWERS

We were just starting to bump elbows instead of shaking hands. But the 4th Annual Ocean City Film Festival went off just in time, starting with a Hollywood-style opening night at the Residence Inn and ending with the Sunday Awards Ceremony at Seacret's Morley Hall including a showing of the film GoGoBoy. Maryland Film Office Director Jack Gerbes, Film Festival Director William "BL" Strang-Moya, and Ocean City Mayor Rick Meehan opened the festival and welcomed film enthusiasts.



BEFORE THE SHUTDOWN, WE GATHERED FOR ART

A RENEWED COMMITMENT

The year began with such promise. The "Shared Visions" and "Art of Photography" shows inspired us. The Shirley Hall Youth Art Show and the annual Animé contest brought out the best from our young people. Our 4th Annual Ocean City Film Festival was bigger and better than ever. First Friday receptions were jam-packed, and our galleries and classrooms buzzed with activity. We had great plans for the year, with a return of the popular "Artrageous" show in the fall.

Then the pandemic brought everything to a halt. We worried about our health, and we worried about the future of our organization.

But artists do not give up; we just get more creative. We pledged to actively pursue our Mission. We renewed our commitment to our Vision and Core Values, and marshalled our staff, our leadership, and our membership. We adapted programs and facilities to make them safe. We became tech savvy. We brainstormed new ways to reach out and serve our community, realizing the importance of the arts in these times. Art Adventure Camp was different; Plein Air was different; Art X was different. But we were able to maintain these traditions, and our galleries are open again, every day of the week.

It hasn't been easy. It's been exhausting at times. But thanks to everyone's efforts we are making it.

It wouldn't happen without your generosity. The pandemic forced cancellation of fundraising events, and damage to the economy challenged loyal donors and corporate partners. Yet many have stepped up, responded to our emergency appeal, purchased at our online auction, or made monthly pledges. Staff members have sacrificed, and our Executive Director has been skillful at finding grant funding. We have pinched every penny but still, finances are a challenge.

With your help and commitment, we will grow as a regional catalyst, inspiring creativity, providing accessibility to and an understanding of the value of the arts, and we thank you.

*John Sisson
President*



100 Pieces of heART
BENEFIT AUCTION FOR THE ART LEAGUE

SOCIAL MEDIA
KEEPS US CONNECTED

Thank goodness for social media during the shutdown, allowing us to stay connected! We successfully initiated online: The Hugging Heart Project ~ Art-A-Day Challenge ~ Mother's Day Chalk Contest ~ Art Blog ~ Art classes and Lunch & Learns on Zoom ~ Facebook Live Storytime ~ Online Art Auction ~ Free monthly Originals Only Music Nights and Film Streaming Nights on Facebook Live ~ Spoken Word performances & more.



OUR SUMMER
ART CONTEST
REACHED 32,568
PEOPLE

William Duncan, age 10, of Salisbury, Md. won "My OC Summer" children's online art contest that garnered 7,239 likes and comments.



WE CLOSED OUR DOORS BUT WE DIDN'T SHUT DOWN



THE COMMUNITY MAKES HUGGING HEARTS

We couldn't hug in person. But we could still make art and use it to connect with our neighbors. We e-blasted our "hugging heart" coloring page, and the community responded by displaying them in their home windows and sending them to the brave staff at Atlantic General Hospital. Snow Hill High School made it an art project. And the Worcester County Developmental Center joined in, too. We also sent a banner to the nurses at AGH.





ART LEAGUE OF OCEAN CITY
CENTER FOR THE ARTS

NEW BRANDING CREATES A NEW LOOK FOR US

Our branding has taken on a new, clean, contemporary look. You'll see our new logo everywhere soon!



WE MADE IT! (literally)

"We Made It" is a little book we cooked up to keep us creative and eating well during the pandemic of 2020 and as a fun fundraiser. The visual and culinary arts merge into a delectable feast for the eyes and palate.



MAKING BOWLS TO MAKE A DIFFERENCE

We welcome Robert Johnson as our new pottery studio manager, who, along with other potters and members of the public, created more than 150 bowls to support the Empty Bowl Project. A benefit for the Diakonia food pantry and our own programs, the project is an international grassroots effort to fight hunger and a unique local opportunity to use art in a way that helps our community. Sponsors are First Shore Federal Bank and Shore United Bank.



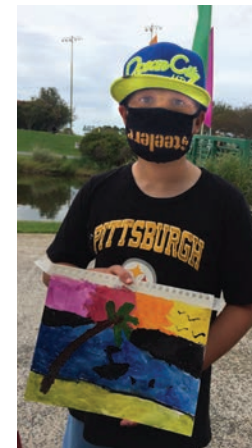
ART HAPPENS IN-PERSON ONCE AGAIN

You can't stop art! Once the Arts Center reopened, the artists returned to make art, like Pauline Rakis in Studio E.



UMES SENDS A SHOW

See Us! celebrated Black culture with the art of students, faculty, alumni, and friends of the University of Maryland Eastern Shore.



KIDS CREATE FUN

Kids' fun included five weeks of Summer Art Adventure Camp and the ArtX Festival at Northside Park.

NOTHING STOPS ART FROM HAPPENING

OUR FELLOW FOR CONTEMPORARY ART – AND THE SPONSOR

John Mosher is our 2020 Orem and Harriet Robinson Fellow for Contemporary Art and Community Engagement. Laura Jenkins generously endowed this fellowship in memory of her parents. Mosher teaches studio art and web design at Salisbury University, and shares his skills with us, from web design to digital art to traditional drawing/painting to collage.





THE HOME TOUR GOES VIRTUAL

In-person touring this year was out! So we thought outside the box and produced an all-virtual tour enjoyed by more than 1,800 viewers. Community sponsorship and support resulted in a continued flow of tour funds.



VITAL STATISTICS

Totals through October 2020

497,093

PEOPLE REACHED ON SOCIAL MEDIA POSTS

3,062

PEOPLE STREAMED MONTHLY FILMS
AND ORIGINALS ONLY MUSIC NIGHTS

2,652

REGISTRATIONS FOR ART CLASSES

365

ART CLASSES FOR ALL SKILL & AGE LEVELS
(197 ONLINE, 109 FOR CHILDREN, 31 FREE)

\$15,590

DONATED TO OUR COVID-19
EMERGENCY OPERATING FUND

\$13,187

RAISED FROM OUR ONLINE ART
AUCTION WITH MORE THAN 100 PIECES
OF DONATED ART



PERFECT YEAR FOR PLEIN AIR

With outdoor activity encouraged during the pandemic, 30 artists came to town for the annual "Artists Paint OC" plein air event, sponsored by the Peter Glenville Foundation. During a rainy Quick Draw event, Artist Rajendra KC bravely paints in watercolors while Shanti KC looks on.

OUR CORPORATE PARTNERS



PICASSO - \$5,000
Macky's Bayside Bar & Grill

RENOIR - \$1,500
Atlantic Planning & Development
Clarion Resort Fontainebleau Hotel
Dr. Kathleen Dillon
Gold Coast Beer, Wine & Liquor
Jolly Roger Amusement Park
Kimmerly Messick
Trident Furnishings/Donaway

MONET - \$1,000
Commander Hotel
Dumser's Dairyland Restaurant
Farmer's Bank of Willards
Malament Law Firm
Seacrets Nite Club
Sunsations

CEZANNE - \$500
Atlantic General Hospital
Bayside Skillet
Berlin Interventional Pain Mgmt.
Candy Kitchen Shoppes
Community Foundation of
the Eastern Shore
Creative Concepts Furniture
Phil Cropper
Delaware Elevator
Dough Roller Restaurants
Dunes Manor Hotel & Suites
Sandra & Robert Esham, DDS
Glitter & Gold
Mancini's Brick Oven Pizzeria
Minuteman Press of Ocean City
OC Rooms - Buas Enterprises
Ocean City Elks Lodge #2645
Ocean City Outlets

Pit & Pub
Sea Quest Fashions
Worcester County Developmental
Center

GAUGUIN - \$250
Albright's Associates LLP
Atlantic Dental Cosmetic &
Family Dentistry
Reese Cropper III
Ayres, Jenkins, Gordy & Almand
Bank of Ocean City
BJ's on the Water
Bonfire Restaurant
Chick-fil-A
Deeley Insurance Group LLC
Fager's Island Ltd.
The Framing Corner
Harrison Group
James List Law LLC
Mann Properties
Off the Hook/Taste Events
Old Pro Golf
PKS Investment Advisors LLC
PNC Bank
Princess Royale Oceanfront Hotel
Procino-Wells & Woodland LLC
Residence Inn Ocean City
Rick Meehan & Katy Durham
(Rak Inc.)
Sahara Motel
Trattoria Lombardi's
Windmill Creek Vineyard & Winery

FRIENDS IN-KIND
Clean Team Janitorial
Coastal Style Magazine
D3 Corp
Delmarva Public Radio
The Dispatch
East Coast Property Management
Mail Movers
Ocean City Today
Robert Mitrecic Builders
Shoreline Technologies
Tyler & Co. P.A.

RECIPROCAL MEMBERS
Hotel Motel Restaurant Association
Ocean City Chamber of Commerce
Ocean City Development Corp.

OUR SUPPORTERS STRENGTHEN US IN MANY WAYS



OUR LEGACY PARTNERS INVEST IN OUR FUTURE

Join our Legacy Partners, Karen and Spicer Bell, and those listed below and consider a legacy gift through appreciated assets and estate planning techniques. Make an outright gift of stocks, securities, or real estate. Designate the Art League as beneficiary of your retirement plan or life insurance policy. Leave a tax-exempt bequest of cash or property through your will or trust. Fund a Charitable Gift Annuity or create an endowment. For more information, contact the Development Office at the Art League.

Karen & Spicer Bell
Marian Bickerstaff
Lyn Burr
Laura Jenkins
Barbara Patrick
Emily & Paul Schwab
John Sisson
Rina & Jeff Thaler
Judy & Jon Tremellen

OUR BOARD DONATED, THEN ASKED YOU TO JOIN THEM

When times seemed dark and we shut our doors, our future looked uncertain. The Art League Board of Directors stepped up to personally support us, then joined together in an online video to ask for donations to the COVID-19 Emergency Operating Fund. Our community responded with great generosity. To date, the fund has raised \$15,590.



John Sisson, *President*
Marian Bickerstaff, *Past President*
Barbara Patrick, *1st Vice President*
Laura Jenkins, *2nd Vice President*
Rafael Correa, *Treasurer*
Emily Schwab, *Recording Secretary*
Judy Tremellen, *Corresponding Secretary*

Jamie Albright
Katy Durham
Sandy Gillis
Joe Mitrecic
Jan Perdue
Maryellen Rosenblit
Ryan Wilde
Gayle Widdowson

THE ART LEAGUE COMMUNITY

Community is defined as a group of people with diverse characteristics who are linked by social ties, share common perspectives, and engage in joint action in geographical locations. As we reflect on this past year, it is evident to me that the Art League is truly a community that engages together in the creation and appreciation of art.

As a community, we faced the adversity of COVID-19 head on. Together we continued to learn and create through Zoom. It has been so heartwarming to see familiar faces and new students from near and far learn together online, finding meaning and purpose in art.

We came together to bring virtual "hugs" to the brave medical staff at Atlantic General Hospital, provided art supplies to students in Worcester County, created art-a-day projects during the shutdown, built an online auction with donated art, shared our recipes and artwork in a beautiful cookbook, and more.

We also produced a visually stunning virtual Sand Castle Home Tour, enjoyed by more than 1,800 viewers, that helped to keep us going.

Having a sense of community unites us. It allows us to be part of something greater than ourselves. It gives us an opportunity to connect with others and reach for our goals, and makes us feel that we are not alone.

I am so grateful to be part of the Art League community. Thank you to everyone who has reached out, helping to support us over the past year. Support comes in many forms, and whether you have become a member, taken classes, participated in our events, or made a donation to our COVID-19 emergency fund, we are all stronger together.

I look forward to the time that we can all be together in one space, but, until then, please continue to be part of the Art League Community.



Rina Thaler
Executive Director

OUR DONORS, SPONSORS & GRANT FUNDERS STRENGTHEN US

July 1, 2019 - September 30, 2020

Junis B Adkins
Deborah V Adler
Jamie & Jeff Albright
Aloft Hotels
American Granite & Tile
Amerigroup Corporation
Erin Anderson
Laurie & Jon Andes
Susan Antigone
Bebe Antonini
Arctic Heating & Air
Conditioning
Ann Augustine
Mary Back
Cecilia Balzer
Bank of Ocean City
Nancy Barnas
Nancy Barrett
Floyd & Louise Bassett
Bayside Skillet
Beachwood, Inc
Elaine Bean
Karen & Spicer Bell
Greg Berg
Petra & Kevin Bernstein
Marian Bickerstaff
BJ's on the Water
Blue Water Development
Corporation/Jack Burbage
Foundation
Linda Boarman
Ginny Bojanowski
Bradley Construction Co
Brasure's Carpet Care
Bernice Brennan
Dawn Brinkman
Ellen Brown
Susan Burch
Rosemary Burns
Mary Byrd
Crystal E Cahoon
Bruce Campbell
James Chris Carlin
Carousel Hotel
Delegate Mary Beth Carozza
Angela Cassels
Casual Designs Furniture
John Caswell
Celtic Nations Contracting
Joan & Charles Chak
Ed & Emmy Challenger

Edward St. Clair
Clarion Resort Fontainebleau
Hotel
Cole Family Foundation
Community Foundation of
the Eastern Shore, Inc
John Conry
Rafael & Lindsey Correa
Carol Costante
Paige Cox
Edwin Crawford
Creative Concepts of
Bethany, Inc
Susan Cropper
Anne Crown-Cyr
Robyn & Gabriel Dagen
Marymichele Davis
Deeley Insurance Group, LLC
Delaware Elevator
Fred Demers
Denney Lighting & Design
Tina Desrosiers
Leonora M Dixon
Donnie Williams Foundation
Carol Ann Drohan
Dunes Manor Hotel & Suites
Kal Dupchen
Katy Durham
Mary Eastman
Embers Restaurant/Blu
Crabhouse & Raw Bar
Rick Erline
Ted & Sallye Eschenburg
Deborah Everett
Kathleen Everson
Fagers Island
Lauren Falotico
Bette & Melvin Felber, DDS
John Fisher
Nancy B Fortney
Lauren Foster
Cecilia & Richard Fox
Cynthia A Fox
The Framing Corner
Linda W Frew
Gerilyn G Gaskill
Vera Gerovac
GGI Builders, Inc T/A Gillis
Gilkerson
Sandy & Palmer Gillis
Christine Ward Glick

Keisha Gorman
Georgette Greason
Lucille C Greenwell
Rolfe & Ioana Gudelsky
Joanne Guilfoil
Barbara Hager
Beverly Harrington
Alfred & Betsy Hall Harrison
Harrison Group
Sue Harting
Evelyn Hartman
Patrick & Velda Henry
Sharon Hilty
Gerard Hogan
Greg Hollen
Patti Lucas Hopkins
Colleen Greenwell Hoyt
Katrin Huber
Johanna Hurd
Reese Cropper III
Impact Home Technology
Innerbloom
Glenn Irwin
Elaine Jarvis
Charles "Buddy" &
Laura Jenkins
Joan W. Jenkins Foundation
Terri Johnson
Martie & Bill Judy
Kathleen Junker
Bonnie J Kaplan
Karl, LLC
Fay Kempton
Judith King
Joanne Kirby
Kitchen Concepts Plus
Virginia Klarquist
Kim Klump
KMC and Associates, Inc
Monogram Furniture
Beth Ann Kopicki
Joan Krause
Kathy Kreft
Jeanne Landau-Cohen
Bill & Betty Latourney
Laurie Lawton-Smith
Kee Lee
Don & Gwen Lehman
Bruce & Cynthia Leiner
Leonard H Jaffee
Charitable Fund

Marci Levin
Elizabeth Lister
Lucile Longo
Caroline Lowe
Elsie MacMullen
Kelly Maguire
Maller Wealth Advisors
Angela Heim Manos
Maryland Association
of Realtors
Maryland State Arts Council
Deborah Mass
Doug & Mary Beth McDaniel
Sandra Miller
Kim Marie Morgan
Sylvia Moritz
Paula Morris
Patty Mowell
Jeanne Mueller
Sandra Murphy
Ronald Nagers
OC Hotel Motel Restaurant
Association
OCDP Public Art Committee
Ocean Amusements, Inc/Jolly
Rogers Amusements Parks
Ocean City Chamber
of Commerce
Oceans East Luxury
Apartment Homes
Wayne & Ginny Outten
Outten & Golden LLP
Leanne Parank
Barbara Patrick
Rebecca Patowicz
Janet Payot
Jim & Jan Perdue
Peter Glenville Foundation
Susan Petito
Beverly Pierce
Piney Island Construction
Nancy Ponton
Karen Little Prengaman
Preston Automotive Group
Princess Royale
Oceanfront Hotel
Bill Purvis
Al & Bonnie Rae
Pauline Rakis
Real Hospitality Group
Sandra Reifsnyder

Residence Inn Ocean City
 William Rogers
 Dorothy Rolfe
 Maryellen Rosenblit
 Fran Rosinski
 Jill Rothman
 Royal Plus Electric
 Manda Ruark
 Karen Ruberry
 Ellen & Richard Rubin
 Cynthia Saadi
 Barbara Schmid
 Joane Schumacher
 Emily G Schwab
 Elisabeth Scott
 Seacrets Nite Club
 Richard Segars
 Fred B Shaffer
 Shenanigan's Inc
 Elizabeth Shook
 Shore United Bank
 John Sisson
 Donna Sisson
 Theresa Skepton
 Judith & Graham Slaughter
 Sharon Sorrentino
 Margaret T Stadter
 Patricia Stein
 Barbara & Stan Stepura
 Dawn Stern
 Lori Stinson
 Joan & Chuck Strang
 Sunsations, Inc.
 Clytie Taylor
 Lari S Taylor
 Barbara Taylor
 Ann & Terry Terrell
 Jeff & Rina Thaler
 Beverly K Thomas
 Mary Elizabeth Tighe
 Pansy Tong
 Town of Ocean City
 Judy Tremellen
 Trident Furnishings/
 Donaway Furniture
 Janet Trimper
 Trond Pool Construction
 Truist, BB&T
 Laura Wahba
 Margaret A Warfield
 Joseph John Wassell
 Ruth Waters
 Worcester County
 Arts Council
 Barbara L Weber
 Amy Werner

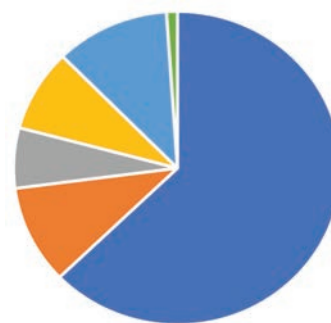


Mary White
 Sonya Whited
 Gayle H Widdowson
 Ryan Wilde
 Pat Wilgus
 Angela Williams
 Nancy Winchester
 Windmill Creek Vineyard
 & Winery
 Windrow Group
 Margaret Wisniewski
 Worcester County Tourism
 Gail Wynn
 Yard Designs
 Matthew Zinder

FINANCIALS January 1 - December 31, 2019

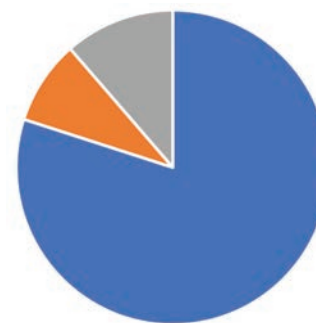
In keeping with the mission of the Art League, the largest components of our 2019 income and expense went to programming, which, combined with memberships, accounted for 73% of income and 80% of expense. In addition to program income, the Art League continues to enjoy multiple streams of income. Grants comprised 8% of our income, donations 6%, and fundraisers 11%. Administrative expense was kept to 11% of total expense, with fundraising at 9% of expense. Investments continue to be held in our endowed and non-endowed funds at the Community Foundation of the Eastern Shore.

We are grateful for the support of so many individuals and corporate partners in our community as well as our grant funders: Maryland State Arts Council, The Community Foundation of the Eastern Shore, Town of Ocean City, Worcester County Arts Council, The Donnie Williams Foundation, Amerigroup, Peter Glenville Foundation, and The Nora Roberts Foundation.



INCOME

- Programs
- Membership
- Donations
- Grants
- Fundraisers
- Other



EXPENSES

- Programs
- Fundraising
- Administrative

HOW TO SUPPORT US

- Donate to our annual appeal online at ArtLeagueOfOceanCity.org/donate with a credit card. Or donate by phone or mail.
- Become a member or a corporate partner, or volunteer your time and skills.
- Donate a needed item for programming, a reception, or special event.
- Purchase a clay paver in our courtyard to honor a loved one and send a special message.
- Sponsor an exhibit or the Sand Castle Home Tour, provide a grant for tuition or scholarships, or donate prizes for our Artists Paint OC plein air event.
- Honor people or events by creating a memorial gift or naming an event or area of the Arts Center.
- Consider a legacy gift through appreciated assets and estate planning techniques. Make an outright gift of appreciated assets such as stocks, securities, or real estate. Designate the Art League as a beneficiary of your retirement plan or life insurance policy. Leave a tax-exempt bequest of cash or property through your will or trust. Fund a Charitable Gift Annuity (CGA) with cash or securities. Create an endowment or contribute to the permanent Art League Endowment Fund at the CFES. Please make your intentions known to us and become a member of our new Legacy Partners.



ART LEAGUE STAFF

Rina Thaler, *Executive Director*

Su Fiske, *Office Manager*

Katie Brown, *Gallery Manager*

Robin Chiddo, *Development Coordinator*

Katrin Huber, *Education Director*

Robert Johnson, *Pottery Studio Manager*

Elaine Bean, *Marketing & Publicity Director*

Aubrey Sizemore, *Volunteer Coordinator*

Megan Burak, *Education Assistant & Social Media*

Kacie Neeb, *Gallery Assistant*

Cassie Wait, *Front Desk & Reception*

William "B.L." Strang-Moya, *Film Festival Director*

502 94th Street bayside
Ocean City, Maryland 21842
410-524-9433

ArtLeagueOfOceanCity.org
Facebook.com/ArtLeagueOfOceanCity



The Art League of Ocean City is a 501(c)3 nonprofit organization. Donations are tax deductible to the fullest extent of the law. A copy of our current financial statement is available upon request by contacting the Art League of Ocean City at PO Box 3503, Ocean City, MD 21843. Phone 410-524-9433. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.