Open Your Heart to Art



Samler



ANNUAL REPORT 2020 - 2021

HEALING ART THERAPY ~ WALL OF COMPASSION

WORCESTER CO STUDENTS & GUESTS MAKE 104 HEALING MANDALAS, SPONSORED BY WORCESTER CO ARTS COUNCIL



OUR MISSION

To promote artistic expression and appreciation for the creative arts in our community.

OUR VISION

To be a cultural center and regional catalyst, inspiring creativity, providing accessibility to and promoting an understanding of the value of the arts.

MARILYN SPENADEL MS, LCPC, ACS TIFFANY BARRY STEPHEN DECATUR MIDDLE SCHOOL

ART'S IMPACT*

1,125 TOTAL ART LEAGUE MEMBERS

> 323 NEW MEMBERS

10,148 VISITORS TO THE OCEAN CITY CENTER FOR THE ARTS1

135,762 VISITORS SINCE OPENING IN 2013

Opening hearts to art since 1963

Welcome

to our annual report for 2020-2021! As we reflect on the past year, we are grateful to the many donors, sponsors, and grant makers who have opened their hearts to art, enabling the Art League of Ocean City to continue making an impact on our community. This year we welcomed back to the Ocean City Center for the Arts Maryland's First Lady Yumi Hogan and more than 10,000 others and remained fully operational throughout the pandemic.

The challenges of Covid-19 made us resilient, and we successfully expanded programming beyond our doors, utilizing technology





to reach even more people through online art classes, exhibits, and events. The vision of our board of directors, the ingenuity of our staff, and the dedication of our volunteers allowed us to reimagine the way we deliver our mission.

Art is a powerful medium to help people deal with trauma. Through creative programming such as our positivity posters, Wall of Compassion, HeART and Soul healing classes, and the annual

SHEro Awards — we were able to help people express themselves and stay connected.

Our new satellite galleries at the Princess Royale Hotel and Coffee Beanery brought access to the arts in unexpected places. Art

Adventure Camp welcomed 196 campers over five weeks and allowed them to build lasting skills and friendships. The Sand Castle Home Tour and Ocean City Film Festival went virtual this year, and, while there is no replacement for face-to face contact, both events were highly successful and contributed to our

growth and vision as a regional catalyst and cultural hub.

As you read through this report, you will discover how powerful art can be. We continue to adapt to the new normal and are confident that — with your help — the future of the Art League will be bright. We hope that you will open your heart to art and support the Art League of Ocean City. Together, we can make a difference!

Tena Thala



the Somo

ART LEAGUE PRESIDENT





Opening Hearts & Minds Through Education



FREE FAMILY ART DAYS



AWARD WINNING ART INSTRUCTORS BARBARA BUFORD

ART'S IMPACT*

69 SCHOLARSHIPS AWARDED**

> 431 ART CLASSES HELD

157 Online art classes held

> 3,354 students served

583 public school students served in worcester co. with free art classes

491 STUDENTS SERVED IN ART CLASSES FOR HEALING & ADDICTION

> * Jan. 1 thru Oct. 31, 2021 ** Since 1991









It is with great humility and honor that we celebrate Sid's creative gifts by awarding a scholarship in his name."

Families have opened their hearts to art, supporting it in their own unique way. The Beckstead family celebrated Sid Beckstead's life by helping a future jewelry artist fulfill his dreams. Pictured: John Sisson, Sara Beckstead, Jessica Beckstead, Sherrie Beckstead, Colin Porter, Rina Thaler.



OUR CORE VALUES: CREATIVITY

We will promote creativity and an appreciation of art through innovative and collaborative educational programming and a strong diversity of exhibits.



CLASSES JOAN WORRALL & DELL PURELL



ONLINE ZOOM CLASSES

8

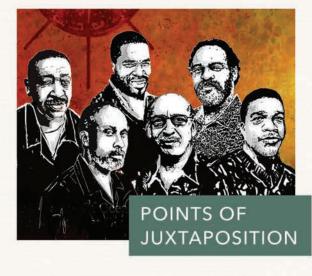
5



Opening Hearts with Opportunities

MAGGII SARFATY







SATELLITE GALLERIES JIM ADCOCK/PRINCESS ROYALE

OUR CORE VALUES: RESPECT

We will treat everyone with respect, encourage different points of view, welcome new ideas in a non-judgmental way, promote diversity, and provide equal access to the arts for everyone in our community.

ART'S IMPACT*

1,717 **ORIGINAL WORKS OF ART** EXHIBITED AT THE ARTS CENTER AND SATELLITE GALLERIES

> 475 INDIVIDUAL ARTISTS **EXHIBITED**

196 SUMMER ART ADVENTURE **CAMP STUDENTS**

150 ARTISTS OFFERED WORK FOR SALE IN THE GIFT SHOP

* Jan. 1 thru Oct. 31, 2021



OREM & HARRIET ROBINSON ART FELLOWSHIP ENDOWED BY LAURA JENKINS BILL WOLFF WITH MARYLAND COMPTROLLER PETER FRANCHOT



Community starts with the familiarity of those in your community, their personalities and their strengths ... We're all peers."

IAN POSTLEY



FILM FESTIVAL POSTER ART



ANIME YOUTH ART SHOW HARMONY CARTER







Thank you to our open-hearted art supporters

ART'S IMPACT*

125 ACTIVE VOLUNTEERS

3,578 Volunteer hours

533,649 total social media reach

*Jan. 1 thru Oct. 31, 2021





SAND CASTLE HOME TOUR RANDY HOFMAN



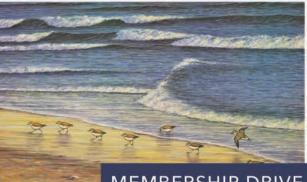
SPAIN/CAMBRIA PARTY HOME TOUR HOMEOWNERS CHRISTINE & BRIAN SELZER



UTILITY BOXES JESSICA SCHLEGEL OCDC SPONSOR



CORPORATE PARTNERS CANDY KITCHEN BRUCE LEINER



MEMBERSHIP DRIVE ART BY PATRICK HENRY





The arts are so important to Ocean City in so many ways. It's imperative that it endures! "

JEFF & JAMIE ALBRIGHT





OUR CORE VALUES: INTEGRITY

We will operate our business with the highest integrity and be fully transparent in our operations and ethical in our decisions.



Top: Jeff and Jamie Albright became Legacy Partners to support the future of art in Ocean City.

Middle: The family of Beverly Bassford sponsors a memorial juried art show in July. Colleen Hoyt, winner Megan Burak, Lucy Greenwell, Wes Greenwell.

Left: Mel and Bette Felber and family sponsored a complete remodel of our Gift Shop at the Arts Center, showcasing the work of local artists and artisans.

Our open-hearted donors, sponsors & grant funders

October 1, 2020 - September 30, 2021

AbbiArt James Adcock Junis Adkins Deborah Adler Gerald & Jennifer Albright Jamie & Jeff Albright Mike & Donna Amedeo Kelli & Jonathan Andres Laurie & Jon Anthhenelli Monica Anthenelli Bebe Antonini Arctic Heating & Air Conditioning Hilary Ashton Path Backer Bank of Delmarva Bank of Ocean City Nancy Barnas Nancy Barrett Bayside Skillet Joan Beach Beachwood, Inc Sherrie Beckstead Elaine Bean Becker Morgan Group Spicer Bell Leslie Belloso Jamie Bennett Nicole Bennett Karin Benton Petra & Kevin Bernstein Marian Bickerstaff Cheryll Bissell BJ's on the Water Courtney Blackford Mary Jo, Thomsa & Dawn Bosley Dawn Bowen Bradley Construction Co, Dawn Brinkman Julie Brown Michele Bruggerman Jack Burbage Foundation Christina Burke Rosemanry Burns Lyn Burr Mary Byrd Crystal Cahoone Bruce Campbell Diana Campbell Carl M. Freeman Foundation James Carlin Bill & Rosemary Carroll John Carter Casual Designs Furniture Marie Cavallaro Cindy Centineo Charles & Joan Chak Edward & Emmy Challenger Charles Brown Glass Co. Robin Chiddo Maryellen Clark Joan Clow Coastal Association of Realtors Coastal Edge Landscape Grayce Cohen Community Foundation of the Eastern Shore Jim Connelly Rafael Correa Paige Cox Edwin Crawford Eugenia Crawford Donald Creasy Creative Concepts of Bethany, Inc Susan Cropper Susan & Hugh Cropper D3 Robyn & Gabe Dagen Marymichele Davis Delaware Elevator Denney Lighting & Design Dept of Housing & Community Assurance Deena & Jay Dermer Tina Desrosiers Rita Dettore Leonora Dixon Thomas Dolina Donnie Williams Foundation, Inc Eric Doroshow Lenny Downes Drury Lane Interiors Karen Dudley Kal Dupchen Deborah Ebersole Susanna Eisenman Elsea Consruction Services Sandra Erbe Ray Ewing F & D Gunion Charitable Trust Fagers Island Ltd Margy Feigelson Cynthia Feist Melvin & Bette Felber, DDS Natalie Fenwick Darren Fields Donna Finley Brenda Fishbein Fisher Architecture John & Judy Fisher Susan Fiske Jennie Fitzpatrick Nancy Fortney Richard & Cecilia Fox Cynthia Fox The Framing Corner Marilyn Fraulo Linda Frew Becky & Michael Galeone Gateway Builders Kathleen & Peter Gibson Christine Glick Good Clean Fun Productions Keisha Gorman Martha Graham Georgette Greason Lisa Grice Gudelsky Family Foundation, Inc. Linda Gundersen Barbara Hager Haley Architecture LLC. Ann Hancock Bev Harrington Harrison Group Betsy Hall Harrison Evelyn Hartman Kathleen Henessey Velda Henry Linda Herbst Sharon Hilty Gerard Hogan Yumi Hogan Patti Lucas Hopkins Paul & Carol Horvitz Foundaton Joann Houtz Katrin Huber Kristine Hudson Hugh H Hickman & Sons, Inc Karen Hunter Johanna Hurd Glenn Irwin Tyler Jacobs Elaine Jarvis Nancy Jarvis Laura & Buddy Jenkins Jolly Roger/Ocean Amusements, Inc Erica Joseph Gail Scheiber-Keller Katherine & Andrew Kennery Bernie & Joan Kessler Judith King Joanne Kirby, Bonnie Kirschbaum Virginia Klarquist Kim Klump Laser Tone Business Systems Bill & Betty Latourney Mary Leach Eileen Leahy Vicky Lee Donald Lehman Bruce & Cynthia Leiner Leonard H Jaffee Charitable Fund Marci Levin Patrick Lieb Jeanette Lipensky Jane Lucien-Scholle Elise MacMullen Heather Mahler Ray Makowske Stewart & Kathleen Martens Maryland State Arts Council Deborah Mass Connie Matricardi Doug & Mary Beth McDaniel Tim McGovern Heidi McNeeley Barry Meil Kimmerly Messick Donna Miller Joseph Mitrecic Sara Moghaddam Kim Marie Morgan Paula Morris Courtney Mosseri Jeanne Mueller Kim Nechay Margaret Nee Northrop Realty OC Hotel Motel Restaurant Association OCDC Public Art Ocean Atlantic Sotheby's International Realty Ocean City Chamber of Commerce Ocean Downs Casino Old Pro Golf Barbara Patrick Janet Payot Jim & Jan Perdue Peter Glenville Foundation Susan Petito Beverly Pierce Ronald Pilling PKS Investment Advisors Pohanka of Salisbury Iryna Poliakovska Mary Posey Princess Royale Oceanfront Hotel Al & Bonnie Rae RAK, Inc. John Reese Kristin Regan. Sandra Reifsnyder Margaret Reitz Marcy Rosenneburg Janet Rosenbaum Maryellen Rosenblit Janet Rothenhoefer Amy Rothermel Jill Rothman Richard & Ellen Rubin Rutherford Realty Joanne Sackman Carol Salter Lisa Scarbath Barbara Schmid Emily Schwab Susan Schwartzbart Mathew Scire Mady W Seagal Richard Segars Patricia Selig Servant Leader Investors Fred Schaffer Shore United Bank Shoreline Technologies Deborah Shuster Marybeth Sisk John Sisson Theresa Skepton Graham & Judith Slaughter Marcy Snyder Joseph Soares Jr Sharon Sorrentino Margaret Stadter Stan & Barbara Stepura Dawn Stern Stone Nation Structure Homes Sunchaser Condominium Assn T & G Builders Taylor Bank Barbara Taylor Steven & Suzy Taylor Terry & Ann Terrell Brandon Thaler Jeff & Rina Thaler Beverly Thomas Sherry Tichauer Tiffanie Adkins Interiors Pansy Tong Tourism, Film and the Arts Town of Ocean City Judy Tremellen Trident Furnishings Inc/Bethany Resort Furniture Trond Pool Construction, LLC Turquoise Interior Design Betty Tustin Cassandra Wait Joseph Wassell Alison Schweiger Webb Barbara Weber Ken & Andrea Weckstein Nancy West West-O Bottle Shop Maureen Wheatly Sonya Whited Gayle Widdowson Nadine Weider Wilcox Family Ryan Wilde Pat Wilgus Abigail Williams Nancy Winchester Windrow Group Margaret Wisniewski Worcester Co Arts Council Worcester Co Development Center Worcester Co Tourism Christopher Yoder

OUR CORPORATE PARTNERS

PICASSO - ^{\$}5,000 Macky's Bayside Bar & Grill

VAN GOGH - ^{\$}2,500 Candy Kitchen Shoppes Clarion Resort Fontainebleau Hotel

RENOIR - ^{\$}1,500 Atlantic Planning & Development Jolly Roger Amusement Park Pit & Pub Sunsations Trimper's Amusements

MONET - \$1,000 Dumser's Dairyland Restaurant Farmer's Bank of Willards Seacrets Nite Club

CEZANNE - ^{\$}500 Atlantic General Hospital Bayside Skillet Berlin Interventional Pain Mgmt.

Community Foundation of the Eastern Shore **Creative Concepts Furniture** Phil Cropper **Delaware Elevator** Nancy Dofflemyer Dough Roller Restaurants Dunes Manor Hotel & Suites Sandra & Robert Esham, DDS Mancini's Brick Oven Pizzeria OC Rooms - Buas Enterprises Ocean City Elks Lodge #2645 Ocean City Outlets Old Pro Golf PKS & Company Residence Inn Ocean City **PKS Investment Advisors LLC** Sea Quest Fashions Worcester Co. Developmental Center

GAUGUIN - ^{\$}250 Albright's Associates LLP Atlantic Dental Cosmetic & Family Dentistry

Ayres, Jenkins, Gordy & Almand Bank of Ocean City Bonfire Restaurant Brush Stroke Fine Art Chick-fil-A **Deeley Insurance Group LLC** Fager's Island Ltd. Fathom The Framing Corner Harrison Group James List Law LLC Just Tree Creations Mann Properties Monte Carlo Hotel Off the Hook/Taste Events **PNC** Bank Princess Royale Oceanfront Hotel Procino-Wells & Woodland LLC Rick Meehan & Katy Durham (Rak Inc.) **Royal Plus** Sahara Motel Servant Leader Investors

Spain Wine Bar Trattoria Lombardi's Windmill Creek Vineyard & Winery

FRIENDS IN-KIND Clean Team Janitorial Coastal Style Magazine D3 Corp Delmarva Public Radio The Dispatch East Coast Property Management Harrison Group Mail Movers Ocean City Today Robert Mitrecic Builders Shoreline Technologies Tyler & Co. P.A. Unscene Productions

RECIPROCAL MEMBERS Hotel Motel Restaurant Association

Hotel Motel Restaurant Association Ocean City Chamber of Commerce Ocean City Development Corp.

FINANCIALS January 1 - December 31, 2020

In keeping with the mission of the Art League of Ocean City, the largest components of our expenses in 2020 went towards programming, which accounted for 81% of total expenses. Administrative costs were kept to 13% of income and fundraising costs were 6%. 44% of the income came from programs, 34% from grants, 10% from donations, 8% from membership dues. Investments continue to be held in our endowed and non-endowed funds at the Community Foundation of the Eastern Shore. We are grateful to the many donors, event sponsors and grant funders who allowed us to continue operations during the pandemic, so that we could impact the community through art.



Programs
Grants
Donations
Membership
Fundraisers
Other



Programs
 Fundraising
 Administrative

HOW TO SUPPORT US

- Donate online at ArtLeagueOfOceanCity.org/donate with a credit card.
 Or donate by phone or mail.
- Become a member or corporate partner, or volunteer your time and skills.
- Donate a needed item for programming, a reception, or special event.
- Purchase a clay paver in our courtyard to send a special message.
- Sponsor an exhibit or the Sand Castle Home Tour, provide a grant for tuition or scholarships, or donate prizes for our events.
- Honor people or events by creating a memorial gift or naming an event or area of the Arts Center.
- Consider a legacy gift through appreciated assets and estate planning techniques. Make an outright gift of appreciated assets. Designate the Art League as a beneficiary. Leave a tax-exempt bequest through your will or trust. Fund a Charitable Gift Annuity (CGA) with cash or securities. Create an endowment or contribute to the permanent Art League Endowment Fund at the CFES. Please make your intentions known to us and become an acknowledged Legacy Partner.



ARTS DAY AT THE WINERY MEMBERSHIP DRIVE LAURA JENKINS, NANCY DOFFLEMYER & STATE SENATOR MARY BETH CAROZZA



LEGACY PARTNERS EMILY & PAUL SCHWAB

OUR LEGACY PARTNERS

Jamie & Jeff Albright Karen & Spicer Bell Marian Bickerstaff Lyn Burr Laura Jenkins Barbara Patrick Emily & Paul Schwab John Sisson Rina & Jeff Thaler Judy & Jon Tremellen









ART LEAGUE BOARD OF DIRECTORS

John Sisson, President Marian Bickerstaff, Past President Barbara Patrick, 1st Vice President Laura Jenkins, 2nd Vice President Rafael Correa, Treasurer Emily Schwab, Recording Secretary Jan Perdue, Corresponding Secretary

> Jamie Albright Hilari Ashton Courtney Blackford Katy Durham Joe Mitrecic Maryellen Rosenblit Amy Rothermel Ryan Wilde Gayle Widdowson

ART LEAGUE STAFF

Rina Thaler, Executive Director Katie Brown, Gallery Director Su Fiske, Office Manager Nancy Dofflemyer, Development Director Katrin Huber, Education Director Robert Johnson, Pottery Studio Manager Elaine Bean, Marketing & Publicity Director Aubrey Sizemore, Volunteer Coordinator Megan Burak, Education Assistant & Social Media Kacie Neeb, Gallery Assistant Cassie Wait, Front Desk & Receptions William "B.L." Strang-Moya, Film Festival Director



502 94th Street bayside Ocean City, Maryland 21842 410-524-9433

ArtLeagueOfOceanCity.org Facebook.com/ArtLeagueOfOceanCity



The Art League of Ocean City is a 501(c)3 nonprofit organization. Donations are tax deductible to the fullest extent of the law. A copy of our current financial statement is available upon request by contacting the Art League of Ocean City at PO Box 3503, Ocean City, MD 21843. Phone 410-524-9433. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.

COVER ART BY ELLEN LAWLER