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FOR IMMEDIATE RELEASE

ART LEAGUE OF OCEAN CITY SEEKS SPONSORS FOR THEIR DIAMOND JUBILEE GALA ON NOV. 4

OCEAN CITY, MD — Sept. 12, 2023 — The Art League of Ocean City is seeking sponsors from the community for their Diamond Jubilee Gala on Nov. 4, 2023.

For 60 years, the Art League has fostered and celebrated the arts in Ocean City and beyond. To mark their diamond-year anniversary, they are holding a Diamond Jubilee Gala on Nov. 4 at the Ashore Resort & Beach Club in Ocean City.

"Art League parties have traditionally been the 'pARTy of the Year' in Ocean City, and this year's gala will continue that tradition," said Rina Thaler, executive director of the Art League. The Diamond Jubilee event will feature a full bar, a palette of fine food for dining, dancing to "The Heartbeats," Philly's hottest party band, the drawing of the winning 50/50 raffle ticket with a potential \$30,000 payout plus some surprise activities.

"Sponsors are an important part of our gala, as the \$150 ticket price to attend the event only covers our expenses," Thaler continued. "You can be an impactful part of our gala with your sponsorship of this momentous event. We have several levels to offer, and each comes with a wonderful set of perks you can share with friends and colleagues. Your generous support allows us to fulfill our important mission, which is to

promote artistic expression and appreciation for the creative arts in our community."

Sponsors who have committed to date include at the Diamond \$10,000 level: the Gudelsky Restaurant Group. At the Ruby \$5,000 level: Paul and Emily Schwab, Bank of Ocean City, Blue Water Development, Rina and Jeff Thaler, and Seacrets. At the Sapphire \$2,500 level: Jerry and Patti Selig, Carey Distributors, the Community Foundation of the Eastern Shore, Bayshore Development, Joanne Kirby of Snowden Lane, and Pohanka of Salisbury. At the Emerald \$1,500 level: Sunsations, Wilde Charitable Foundation, and Joe Smoot and Linda Gundersen. Many other individuals, businesses, and organizations have signed up as sponsors at other levels.

To receive full benefit of sponsorships, including recognition on printed materials, they must be received by Sept. 19. For more information, visit OCart.org/DiamondJubilee or contact Nancy Dofflemyer, the Art League's Director of Development, at 410-524-9433 or nancyd@artleagueofoceancity.org.

The Art League of Ocean City is a nonprofit organization dedicated to bringing the visual arts to the community through education, exhibits, scholarship, programs and community art projects. Financial support comes primarily through membership dues from individuals and corporate sponsors.

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