



SEASON 8
MARCH 7-10, 2024



**Send your message to a strong
and vital audience coming to town**

The 8th Annual Ocean City Film Festival is your opportunity to reach a desirable market segment during a 4-day shoulder-season March weekend.

We're screening 100 films in venues around the resort for four days. These are original, independent films, local and international, hand-selected by us, many with premieres and exclusive showings. Our venues include local movie houses plus parties and gatherings with the filmmakers at popular local hotspots.

Our audience is affluent and well-educated, lovers of films, the arts, and our beautiful Ocean City resort, who want to come to town and enjoy all we have to offer. Our audience includes the hard-to-reach Gen Z and Millennials.

**SPONSORSHIP
&
ADVERTISING
OPPORTUNITIES**



8TH ANNUAL OCEAN CITY FILM FESTIVAL 2024 SPONSORSHIPS MARCH 7-10, 2024

BENEFITS SPONSOR	TITLE PRODUCER	EXECUTIVE PRODUCER	PRODUCER	DIRECTOR	ASSOCIATE PRODUCER
Amount	\$5,000 and up	\$2,500	\$1,500	\$1,000	\$500
Clickable logo website/social media	X	X	X	X	X
Logo on all Festival signage at all Festival venues*	X	X	X	X	
Mention in Festival program*	Logo*	Logo*	Logo*	Logo*	Listing*
4-Day passes to Festival (value \$125 each)	10 passes	8 passes	6 passes	4 passes	2 passes
On-screen logo at screenings throughout the year	X	X	X	X	
Promo spot before film block*	30-sec	15-sec			
2 VIP seats Thursday opening night at Princess Royale	X	X			
Logo on print & TV ads**	X				
John Waters show	4 tickets	2 tickets			



CLICK HERE to see a sample video of promo spot we'll produce for you.

* Additional fee for production

** Sponsorship must be received by Feb. 2, 2024 to be included.



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SPONSOR CONTRACT

**Signing up online is easiest! Scan QR code or go to
<https://form.jotform.com/220254269608154>**



*Or mail this form to: 502 94th St., Ocean City MD 21842.
Make checks payable to Art League of Ocean City.*

☐ Title Sponsor \$5,000 ☐ Executive Producer \$2,500 ☐ Producer \$1,500 ☐ Director \$1,000 ☐ Associate Producer \$500

Business Name _____

Contact Name _____

Billing Address/City/State/Zip _____

Phone _____ Email _____

Name on credit card _____

Credit card # _____ Exp date _____ csv# _____

Signature _____ Date _____

*A portion of the Film Festival sponsorships to the Art League of Ocean City, a registered 501c3,
is tax deductible to the fullest extent of the law.*



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OCMDFilmFestival.com

Sponsorship Information

Contact Nancy Dofflemyer
Art League of Ocean City Development Coordinator
NancyD@ArtLeagueofOceanCity.org
410-524-9433 mobile 410-251-6555

DEADLINE FOR SPONSORSHIPS
January 31, 2024*

** Sponsorship must be received by January 22, 2024 to receive full benefits*

*The Ocean City Film Festival is produced and managed by The Art League of Ocean City,
a nonprofit organization dedicated to promoting the arts in our community.*

The Art League of Ocean City is a 501(c)3 nonprofit organization. Donations are tax deductible to the fullest extent of the law.
A copy of our current financial statement is available upon request by contacting the Art League of Ocean City at PO Box 3503, Ocean City, MD 21843.
Phone 410-524-9433. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act
are available from the Office of the Secretary of State for the cost of copying and postage.

