

# 2025 CALENDAR



# THE ART LEAGUE IS A HUB OF CREATIVITY WITH SIGNIFICANT COMMUNITY IMPACT



### MAKE AN IMPACT. DONATE TODAY.



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### Dear Members, Artists, and Friends,

As we reflect on another year at the Art League of Ocean City, we are filled with gratitude for the diverse arts community we have built together. This annual report serves not only as a summary of our achievements but also as a look ahead to the coming year. It is a celebration of creativity, and a testament to the transformative power of the arts.

This year, the Art League was awarded the 2024 Nonprofit Organization of the Year by the Greater Ocean City Chamber of Commerce. This prestigious honor is given annually to a 501c3 nonprofit organization that has had significant impact on the quality of life in the area. The recognition of the important role of the Art League in the community is significant, and we are committed to increasing accessibility to the arts for all.

Investing in young artists is essential for the growth of our community. Through strengthening our partnerships with local schools and organizations to inspiring the next generation of artists, we have been able to reach record numbers of youth this year. Our exhibits, classes, and events are detailed in this calendar and annual report, and we hope you will take the time to read through and use this publication as a planning tool for an upcoming year of creativity.

None of this would be possible without the unwavering support of our members, volunteers, and donors. Your contributions listed in this publication – whether through membership, participation in events, or financial support – are the backbone of our organization, and we are grateful for your continued support.

As we anticipate the new year, we encourage you to stay engaged and share your ideas with us. Your feedback is invaluable as we strive to make the Art League of Ocean City a welcoming and inspiring space for all. Thank you for being an essential part of our arts community. We look forward to seeing what we can achieve together in the coming year.

You can make a significant impact by donating today. It's easy to donate by using the enclosed envelope, or contribute online at OCart.org/donate.

With warm regards,

JOHN SISSON President RINA THALER Executive Director

## OUR IMPACT BY THE NUMBERS

5,744

Volunteer Hours 696

Outreach Students 301

Summer Art Campers 3,735

Students Registered for Classes

19,773

Visitors to the Ocean City Center for the Arts This Year

195,359

Total Visitors to the Ocean City Center for the Arts Since 2013

ART LEAGUE OF OCEAN CITY
CENTER FOR THE ARTS

\$16,000

In College Scholarships
Awarded This Year

Art League Members

1,253

Gift Shop Artisans

169

Works of Art
Exhibited
Donors

510

527,828

Facebook Users Reached

2,311



# Jan 25

### **EXHIBITS**



Raye-Valion Gillette exhibited her fiber sculpture in "The Red Thread" exhibit October 2024.

The Art League's exhibits showcase a diverse array of artistic expression in changing monthly exhibits.

**625** Unique artists exhibited at the Ocean City Center for the Arts in 2024.

1 4 Offsite exhibits include satellite galleries and statewide traveling exhibits viewed by more than 10,000 people.

**2,311** Works of art were exhibited.

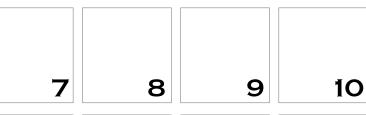
### **MAKE AN IMPACT**

\$150 provides an exhibit judge with an honorarium.



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**THURSDAY** 

2

**FRIDAY** 

**First Friday** 

Reception

5-7pm

3

**SATURDAY** 

4

11

25



**WEDNESDAY** 

New Year's Day

Closed





Joanne Guilfoil and Jim Motsko teamed for an art exhibit inspired by the the White Marlin Open.



**SHARED VISIONS**, an annual collaboration between the literary and visual arts, will be on display together during January 2025. Join us on January 21 for live readings from the show.







### **EDUCATION**





Free Family Art Days

Gerilyn Gaskill

The Art League of Ocean City offers a range of engaging art classes for all ages and skill levels, fostering creativity and growth and artistic expression.

3,735 Students registered for art classes at the OC Center the Arts.

479 Art classes were taught by 50 professional instructors.

**359** Students participated in free art classes given at the OC Arts Center.

### **MAKE AN IMPACT**

\$25 provides a scholarship for a child attending an art class.



Scan to donate

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**MONDAY** 

Artwork

Dropoff/Pickup\*

3

**TUESDAY** 

WEDNESDAY

**THURSDAY** 

**FRIDAY** 

**SATURDAY** 

Four after-school art clubs at Worcester County schools engaged children in a creative and safe after-school activity.





Artwork Dropoff/Pickup\*

2

4

5

6

**First Friday** Reception 5-7pm

8

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13

14

Valentine's Day

15

16

Presidents Day

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21

\* by appointment

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Artist Barbara Buford teaches monthly Free Family Art Days and Free Heart & Soul healing classes.





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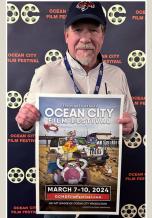






# Mar 25

### **EVENTS**



Maryland Film Office Director lack Gerbes displays the official 2024 Film Festival poster. The film office is an annual sponsor of the fest.

**OCMDFilm** Festival.com



Art events at the Arts Center and beyond enrich local culture and build a community centered around artistic expression and appreciation.

6,986 Film lovers have attended the annual Ocean City Film Festival since 2017.

818 Independent flms have been screened at the OC Film Festival over eight seasons.

3,851 Guests attended First Friday art openings at the OC Arts Center.

### **MAKE AN IMPACT**

\$250 provides a student filmmaker with production costs.



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**MONDAY** 

**TUESDAY** 

**WEDNESDAY** 

**THURSDAY** 

**FRIDAY** 

**SATURDAY** 



**ANNUAL SHIRLEY HALL YOUTH ART SHOW** exhibits work by Worcester County middle and high school students, and Betsy Hall Harrison awards cash prizes. Ara Kang, Stephen Decatur Midde School, won 1st place. Ramadan

Artwork Dropoff/Pickup*	Artwork Dropoff/Pickup*	Mardi Gras	5	OCEAN C	First Friday Reception 5-7pm	Shirley Hall Youth Art Show
FILM FEST Daylight Savings Time <b>9</b>	10	11	12	13	14	15
	Watercolor Bo	otcamp with Rok	oin Poteet	Spring Arrives		
	St. Patrick's Day					
16	17	18	19	20	21	22

Artwork Dropoff/Pickup\*

23

30

31

24

Artwork

Dropoff/Pickup\*

Feb 25 16 17 18 19 20 21 22 23 24 25 26 27 28

25

April 25 2 3 20 21 22 23 24 25 26 27 28 29 30

**27** 

\* by appointment

29

28











## OUTREACH



BIS After-School Art Club student Jacob Boden.

The Art League's outreach programs visited schools in Worcester and Wicomico counties connecting with children and providing acccess to the arts.

**37** Entries from 15 different schools in nine different counties were accepted into the annual Anime/Manga Youth Art Show.

696 Students participated in After-School Art Clubs at four Worcester County Schools.

### **MAKE AN IMPACT**

\$150 provides an after-school art class for 20 children.



Scan to donate



John Sisson and Alexia Shepard celebrate the art of Anime/Manga at the annual youth exhibition.













### **EXPRESSION**



Kathryn Redden of the Lower Shore Performing Arts Co. and volunteer Berta Maginness got into character at "Wonderland" pARTy of the Year at the Embers in October 2024.

The Art League mentors all forms of artistic expression: visual art, writing, music, dancing, theater, interactive arts - anything creative.

**598** People enjoyed live theater by the Lower Shore Performing Arts Company.

**81** Writers attend supportive writing groups, sign their books at our festivals, and sell their books in the Gift Shop.

30 Local musicians showcased their talents at Art League events in 2024.

### **MAKE AN IMPACT**

\$200 provides live music at one of our events and First Fridays.



Scan to donate



**MONDAY** 

**TUESDAY** 

**WEDNESDAY** 

**THURSDAY** 

**FRIDAY** 

**SATURDAY** 

Dance on the Shore featured yoga in the courtyard of the OC Arts Center.



**First Friday** Reception 5-7pm

2

3

4

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10

Mother's Day

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12

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18

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24

FREE Kids' Crafts

25

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Memorial Day

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11am-1pm

31



Saltare in Elementis presented the 2nd Annual Dance on the Shore Festival combining movement, dance, film, and kids activities.

Apr	11 2		-	-	recor	LETURGE
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6	7	8	9	10	11	13
13	14	15	16	17	18	1
20	21	22	23	24	25	20
27	28	29	30			

Visit us!

22 23 24 25 26 27 28 29 30



OCart.org/donate







# June 25

### **OPPORTUNITY**



Collin Byrd is the 2024 Fellow for Diversity, Equity & Inclusion.



Jennifer Carter is the 2024 Orem & Harriet Robinson Fellow for Community Engagement.

The Art League provides opportunities to teach, learn, create, and sell.

**100** Artists in the online Art League directory promote every type of art: painting, illustration, mixed media, art restoration, jewelry, photography, fiber arts, books, and more.

\$16,000 In Art League college scholarships were awarded to eight students in 2024.

### **MAKE AN IMPACT**

\$1,000 provides a Worcester Co. student with a college art scholarshp.



Scan to donate



22	23
Artwork	Artwork
Dropoff/Pickup*	Dropoff/Pickup*

<sup>\*</sup> by appointment

29



30



Since initiating a scholarship program in 1991, the Art League has awarded 91 scholarships to Worcester County students majoring in the arts.





**SATURDAY** 

**FREE Kids' Crafts** 

11am-1pm

FREE Kids' Crafts 11am-1pm Flag Day

**FREE Kids' Crafts** 

11am-1pm

**FREE Kids' Crafts** 

11am-1pm

Summer

arrives

14

21



# July 25

### YOUTH



Summer's Art Adventure Campers had fun making art and new friends.

Inspiring future generations of creative leaders is core to the mission of the Art League of Ocean City.

**212** Youth exhibited in five art shows.

**574** Kids and their families participated in Free Crafts on summer Saturdays at the Arts Center.

**81** Kids participated in the 2nd Annual Kids Paint OC plein air event, sponsored by a grant from the Worcester County Arts Council.

### **MAKE AN IMPACT**

\$ 150 sends a child in need to Art
Adventure Camp for a week.



Scan to donate







### **CREATIVITY**



Plein air painter Rita Preller competed in the Quick Paint on the Boardwalk, with prizes sponsored by the Ocean City Development Corp.

The Art League is a hub of expression and innovation for artists and art lovers alike.

**599** Plein Air art lovers attended the Artists Paint OC Festival Wet Paint Sales.

262 Plein air paintings were created by 50 participating artists in 2024.

\$7,300 In prizes were awarded to the plein air painting winners in 2024.

30 1 Children attended Art Adventure Camp over seven weeks in the summer.

### **MAKE AN IMPACT**

\$250 provides a plein air artist with a cash award.



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OCart.org/donate



**TUESDAY** 

**WEDNESDAY** 

**THURSDAY** 

**FRIDAY** 

**SATURDAY** 



**MONDAY** 





FREE Kids' Crafts 11am-1pm

2

	SUMMER	CAMP - WE	EK 7			FREE Kids' Crafts 11am-1pm
3	4	5	6	7	8	9
						Wet Paint
			ARTISTS	PAINT OC	FESTIVAL	Sale 5-7pm
10	11	12	13	14	Artwork Pickup*	FREE Crafts 11-1pm 16
Wet Paint Sale 1-3pm						FREE Kids' Crafts 11am-1pm
17	18	19	20	21	22	23
						FREE Kids' Crafts 11am-1pm

27

Artwork Dropoff/Pickup*
21

24

<sup>\*</sup> by appointment



26

25



28

Shiloh Gurung, age 9, a student at Showell Elementary, won 2nd place in the 2024 Kids Paint OC Festival.

30







# Sep 25

### COMMUNITY



The Art League sponsored a mural painted at the Ocean City Police Department headquarters on 65th St. by member artist Erica Dehart.

The Art League uplifts the community through a wide range of partnerships.

\$1,000 Was raised for the Worcester County Humane Society through our pottery studio fundraisers.

**2,000** People attended Arts Day in the Pines in 2024.

153 Guests attended the Empowering Caregivers Symposium weekend in partnership with Stories Love Music.

### MAKE AN IMPACT

\$500 sponsors a custom hand-painted mural.



Scan to donate







Beckett Bailey participates in the Community Weaving project, led by artist Beth Deeley, to involve all of the community in creating art.







# Oct 25

### **HEALING**



Michael Robinson exhibited in Stigma Highlighted.

The Art League offers programs that are both transformational and healing.

160 Attendees at monthly Free Heart & Soul classes gained artistic resources to deal with stress, trauma and grief.

1,000+ People viewed Stigma
Highlighted: Portraits of Recovery and
Art of Recovery exhibits as they traveled
around the state to public spaces including
local universities. The exhibit challenged
negativity towards addiction.

### **MAKE AN IMPACT**

\$100 provides supplies for 10 students in our free art classes.



Scan to donate





The Worcester County Developmental Center brings their clients to monthly engaging art classes at the Arts Center. The Salvation Army of Delaware clients exhibited their artwork for sale in May 2024 to raise money for their art programs.







# Nov 25

### **GIVING BACK**



Volunteers Janice Earley and Kim Huerta welcome guests during an Arts Center event.

The Art League relies on your support to fufill our mission. Every contribution counts. In this season of Thanksgiving, we offer our gratitude to you.

**5**, **744** Hours of work were donated by our 170 dedicated volunteers, fulfilling the jobs of almost 3 full-time employees.

**510** Generous donors supported our mission to bring art to the community.

1,253 Paid members actively participated in our programs and events.

### **MAKE AN IMPACT**

SIGN UP FOR OUR MONTHLY
GIVING PROGRAM



Scan to donate



**MONDAY** 

### **TUESDAY**

WEDNESDAY

### **THURSDAY**

FRIDAY

**SATURDAY** 



### **GIVING TUESDAY IS DECEMBER 2ND**

Become a donor for the Art League at ShoreGivesMore.org. Don't stop the support! Encourage your friends and family to give, too. Schedule your gifts beginning Nov. 25th.

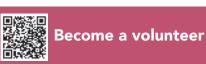
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23	24	25	26	Thanksgiving Closed	28	29
16	17	18	19	20	21	22
9	10	Veterans Day	12	13	14	15
Artwork Dropoff/Pickup*  Standard Time Begins	Artwork Dropoff/Pickup*	4	5	6	First Friday Reception 5-7pm	8

\* by appointment











# Dec 25

### **LEGACY**



Matt Danmyer of Montgomery Financial is a Corporate Partner and sponsors the beverages at our First Friday events.

Your contribution to the Art League of Ocean City ensures that art and the community continue to thrive for years.

- 5 1 Corporate Partners support the programs and outreach of the Art League.
- 1 Legacy Partners of the Art League have established donations to our non-profit through their wills and trusts.

100,000+ Guests viewed our "Trees for the Arts" program at the Winterfest of Lights at Northside Park.

### **MAKE AN IMPACT**

\$10,000 is our goal for Giving Tuesday. Help us reach it!



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# OUR ANNUAL HOLIDAY ARTISAN FAIR OFFERS UNIQUE GIFTS

Friday, Dec. 5, 5-7 pm and Saturday, Dec. 6, 11-4 pm

Join us for this annual marketplace and find one-of-a-kind artwork by local artists, books by local authors, pottery, jewelry, holiday ornaments and so much more.





# THANKYOU, DONORS Cash Gifts Oct. 1, 2023 - Sept. 30, 2024

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### SUPPORT THE ART LEAGUE TODAY!

Your generosity enables us to continue providing vital arts programs and experiences for our community. Here's how you can help:

**DONATE NOW:** Make an immediate impact at OCart.org/donate via credit card, or by phone or mail. Remember a loved one with a memorial donation, or create a scholarship fund.

BECOME A MEMBER: Individual donation levels are available with benefits.

**VOLUNTEER:** Give your time as a volunteer or bring in items for programs, receptions, and special events.

**CORPORATE SPONSORSHIPS:** Become a corporate partner and align your business with creativity, culture, and community support.

**LEGACY GIVING:** Leave a lasting legacy by including the Art League in your estate plans. A gift through your will or trust ensures our future and supports the arts for generations to come.

### Act today to make a difference!

Contact Jessica Bauer at development@artleagueofoceancity.org.

### MEMORIAL DONATIONS

### **OUR LEGACY PARTNERS**

Jamie & Jeff Albright
Karen & Spicer Bell
Marian Bickerstaff
Lyn Burr
Laura Jenkins
Barbara Patrick
Jim & Jan Perdue
Emily & Paul Schwab
John Sisson
Rina & Jeff Thaler
Judy & Jon Tremellen

Jim Adcock Bonnie Kaplan Cheryl Taustin Kim Wagner

### SCHOLARSHIP FUNDS

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Eva Fox Award
James Adcock Award
Schwab Family Award
Virginia Cross/Outten Award
Inga Tuvesson Award
Macon Katherine Chandler Award
Katherine Ellen Brown Fund
through the Community
Foundation of the Eastern Shore

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PICASSO - \$5,000 Macky & Pam Stansell

#### VAN GOGH - \$2,500

Candy Kitchen Shoppes ~ Dr. Leonard & Kari Berger ~ Princess Royale

#### **RENOIR - \$1,500**

Atlantic Planning & Development ~ Jolly Roger/Bayshore Development Pit n Pub ~ Sunsations ~ Trimper Rides

#### MONET - \$1,000

Seacrets Nite Club ~ T.E.A.M. Productions ~ White Marlin Open

#### CEZANNE - \$500

Bayside Skillet ~ Community Foundation of the Eastern Shore Creative Concepts ~ Delaware Elevator ~ Farmer's Bank of Willards Malibu's Surf Shop ~ Mancini's Brick Oven Pizzeria Montgomery Financial Services ~ Oasis Travel ~ Old Pro Golf Residence Inn ~ Sea Quest Fashions ~ Valentine Accounting Worcester County Developmental Center

#### **GAUGUIN - \$250**

Actualize Wellness Spa ~ Albright's Associates
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Ayres, Jenkins, Gordy & Almand ~ Blue Fish Restaurant ~ Bonfire Restaurant
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Clean Team Janitorial ~ D3 Corp ~ OCToday/Dispatch Ocean Downs Casino ~ Shoreline Technologies Sun Signs ~ Unscene Productions

#### **RECIPROCAL MEMBERS**

Hotel Motel Restaurant Association
Ocean City Chamber of Commerce ~ Ocean City Development Corp.

### ART LEAGUE FINANCIALS January 1 - December 31, 2023

The year 2023 marked the 60th anniversary of the Art League of Ocean City and 10 years in our current facility. Through the support of donors, the Future of the Arts Campaign raised \$154,000 to upgrade aging technology, update the facility, and provide funds to sustain the organization through our endowment.

In keeping with the mission of the Art League of Ocean City, the largest component of our expenses in 2023 went towards programming that accounted for 73% of the total expenses. Administrative costs were kept to 18%, and fundraising costs were 7%. Programs generated 39% of income, 7% from memberships, 7% from grants, 27% from donations and contributions, and 11% from fundraising. Investments continue to be held in endowed and non-endowed funds at the Community Foundation of the Eastern Shore. We are grateful to the many donors, event sponsors, and grantors who allowed us to continue our mission and impact the community through art.



### WHAT THEY SAY ABOUT OUR IMPACT



There is a profound sense of family within the Art League. Some of my closest friendships have been formed through my involvements there."

Volunteer and artist Lisa Guerriero at summer camp with Teagan



Art makes my life worthwhile. The Art League is a hidden gem between beach and arcade ... a peaceful yet energizing space to view the most exciting artists and creations every month."

Art League Legacy Partner and board member Barbara Patrick



The Art League of Ocean City has done an outstanding job pulling our community into the arts, especially in building up and supporting our student artists."

Maryland State Senator Mary Beth Carozza with board member Laura Jenkins



The strong sense of community and shared enthusiasm for the arts is evident. The Art League offers a dynamic environment for both emerging and established artists to showcase their work."

> Dawn Dillon, Jolly Roger Amusement Park

# NINA A JET TOUTE - CALLERY



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The Art League of Ocean City is a 501(c)3 nonprofit organization. Donations are tax deductible to the fullest extent of the law. A copy of our current financial statement is available upon request by contacting the Art League of Ocean City at PO Box 3503, Ocean City, MD 21843. Phone 410-524-9433. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.