



HONDO'S GLADIATOR



MINI GOLF *Tournament*

ALL PROCEEDS BENEFITING THE



SEPTEMBER 17, 2026



SPONSORSHIP PROPOSAL

Be part of an exciting journey toward artistic expression and community spirit by sponsoring our mini golf event!



AI "Hondo" Handy

HondoHandy@aol.com



www.artleagueofoceancity.org





About the Gladiator: Al “Hondo” Handy

Al “Hondo” Handy is a name synonymous with community spirit in Ocean City. Retired as the Recreation Manager for the Ocean City Recreation & Parks Department, Ocean City Two Time Citizen of the Year, awarded the Key to the City twice by Ocean City, In 2019, the Ocean City Recreation & Parks Sportsmanship Award was renamed the Al “Hondo” Handy Sportsmanship Award, received the Maryland Recreation & Parks Association highest award the Citation Award, & named Best Youth Organization Director by Coastal Style Magazine. Hondo has long been a vocal advocate for the cultural enrichment of the Eastern Shore.

When asked why he chose to become a Gladiator for the Arts, Hondo noted:

“Art isn’t just something you look at on a wall; it’s the heartbeat of our town. I wanted to find a way to give back that allows the community to have a great time while supporting a vital cause.”

Why Support the Gladiator Games?

The Gladiator Games are more than just a series of events; they are a grassroots movement. This unique program empowers supporters to take the lead, organizing independent events to benefit the Art League of Ocean City. By leveraging their own creativity and resources, these “Gladiators” ensure that the arts remain accessible to everyone in our coastal community.

Supporting a Gladiator means you are helping to:

- Maintain free gallery admission for all visitors.
- Provide scholarships for young, aspiring artists.
- Fund inclusive workshops for veterans and individuals with disabilities.
- Keep Family Art Days free and accessible to local families.



SPONSORSHIP PACKAGES



Emperor Sponsor

- *Company Logo featured on all event marketing materials
- *Speaking opportunity at event
- *Premium logo placement at event
- *Complimentary foursome team entry
- *Branded mini golf hole sponsorship
- *Vendor/display table at event
- *Featured website recognition with logo and link

Gladiator Sponsor

- *Prominent logo placement on event signage
- *Complimentary foursome team entry
- *Social media recognition
- *Logo on event website
- *Recognition during event

Centurion Sponsor

- *Name listed on sponsor signage
- *Website recognition
- *Social media thank-you

Emperor
Package Price:
\$1000

Gladiator
Package Price:
\$500

Centurion
Package Price:
\$250

Hole Sponsorships - \$100 each