



The Art League of Ocean City serves as a cultural cornerstone for the Delmarva region, driving economic growth and boosting tourism through its diverse programs. As a community leader, it provides free after-school art classes to underfunded schools in Worcester County, therapeutic arts for seniors and those with disabilities, and enriching workshops for all skill levels. By promoting local artists and hosting major events like the Artists Paint OC and OC Film Festival, the Art League raises awareness of the arts while contributing to local businesses. Corporate Partners play a vital role in sustaining these impactful efforts and gaining regional exposure.

Vision

To be a cultural center and regional catalyst, inspiring creativity, providing accessibility to and promoting an understanding of the value of the arts.

Mission

To promote artistic expression and appreciation for the creative arts in our community.

CORPORATE PARTNERSHIP

A Corporate Partnership with the Art League of Ocean City is a yearly, renewable opportunity for businesses to connect with the community, enhance their visibility, and demonstrate a lasting commitment to the arts.

As a Corporate Partner, you'll receive exclusive benefits such as commemorative collectable print, Donor Wall recognition, and website acknowledgement throughout the year. Your partnership helps support local artists, fund arts education, and bring creative experiences to the community.

Proceeds to benefit Art League of Ocean City, a registered 501c3 nonprofit.

ENGAGEMENT NUMBERS

500K Facebook Reach

20K Annual Visitors to Center for the Arts

8.9K Facebook Followers

8.7K Newsletter Subscribers - **40% Open Rate**

1.2K Members

1.2K Direct Mailing List - Reaching CO, MD,
DE, FL, IL, MD, NJ, NY, PA, VA, VT, &
WV



IMPACT NUMBERS

200K+ Visited the Ocean Center for the Arts since
2013

100K+ View Trees for the Arts

1000+ View Our Traveling Exhibits Around the Region



FIRST FRIDAYS

300
AVERAGE
ATTENDANCE



Become a Refreshment Sponsor

Your business will receive prime visibility. As guests sip and snack, they'll see your contribution—ensuring your company is associated with hospitality, community, and the arts. It's a delicious way to showcase your brand while supporting local culture!

\$3,000

12 MONTHS OF WINE

TBD

APPETIZERS FOR 250 PEOPLE

RECOGNITION IN WELCOME REMARKS

TAGGED IN SM ABOUT FIRST FRIDAYS

RECOGNITION IN NEWSLETTER

Art League of Ocean City's First Fridays are lively monthly events that offer free gallery receptions to the public, featuring new exhibitions, live music, and light refreshments. Held from 5-7 PM, these gatherings allow art lovers to meet local artists, discover fresh art, and enjoy a social evening in a vibrant cultural setting. The rotating exhibits showcase a wide variety of artistic styles, making each First Friday a unique experience that supports and celebrates the local creative community. It's a welcoming way to engage with the arts in Ocean City.



EVENTS

MONTH FOCUS

JAN

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

SHARED VISIONS

SCHOLARSHIPS

***OC FILM FESTIVAL**

CORPORATE SHOW

ONLINE ONLY EXHIBIT

SUMMER ART CAMP

FILM CHALLENGE

***ARTISTS PAINT OC**

BLOCK PARTY

***PARTY OF THE YEAR**

END OF YEAR GIVING

TREES FOR THE ARTS

***SIGNATURE EVENTS**

DAVINCI

\$10,000 BENEFITS



MARKETING

- Opportunity to Sponsor Gallery Show with Press Release mention
- Satellite Gallery Opportunity
- 2 Personalized Social Media shout out (438k reach)
- 2 Inclusion in Eblast to 8k subscribers (ex. publicize special rates or send out special message)
- Hyperlinked logo on website & app. Name is newsletter
- Opportunity for Sponsor Table at First Friday (300 avg attendance)

EMPLOYEE RELATIONS

- 1 workshop for employees (up to 20 participants. Select workshops available)
- Employee Artist Highlight
- 20% off classes for up to 30 full time, year round employees
- 10% off artwork for up to 30 full time, year round employees

COMMUNITY INVOLVEMENT

- 2 Tickets to all 3 Art League Premiere Events
- Name on Donor Wall at Art Center

RESOURCES

- 20% off Facility Rentals
- 1 Gallery to Boardroom Day (Up to 30 people. during normal business hours.)

By supporting the Art League of Ocean City with your tax deductible contribution, your business helps provide free art programs for underserved children, enriches the community with world-class exhibitions, and fosters a vibrant cultural hub that drives local tourism and economic growth.

PICASSO

\$5,000 BENEFITS



MARKETING

- Satellite Gallery Opportunity
- 2 Personalized Social Media shout out (438k reach)
- 2 Inclusion in Eblast to 8k subscribers (ex. publicize special rates or send out special message)
- Hyperlinked logo on website & app. Name is newsletter
- Opportunity for Sponsor Table at First Friday (300 avg attendance)

EMPLOYEE RELATIONS

- 20% off classes for up to 20 full time, year round employees
- 10% off artwork for up to 20 full time, year round employees

COMMUNITY INVOLVEMENT

- 2 Tickets to all 3 Art League Signature Events
- Name on Donor Wall at Art Center

RESOURCES

- 20% off Facility Rentals
- Commemorative Collectable Print for office or lobby

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CASSATT

\$4,000 BENEFITS



MARKETING

- Satellite Gallery Opportunity
- 2 Social Media shout out - 1 Personalized (438k reach)
- 1 Inclusion in Eblast to 8k subscribers (ex. publicize special rates or send out special message)
- Hyperlinked logo on website & app. Name is newsletter
- Opportunity for Sponsor Table at First Friday (300 avg attendance)

EMPLOYEE RELATIONS

- 20% off classes for up to 20 full time, year round employees
- 10% off artwork for up to 20 full time, year round employees

COMMUNITY INVOLVEMENT

- 2 Tickets to all 3 Art League Premiere Events
- Name on Donor Wall at Art Center

RESOURCES

- 20% off Facility Rentals
- Commemorative Collectable Print for office or lobby



Becoming a Mary Cassatt Level partner is a meaningful way to inspire creativity and make a lasting impact on young lives through the arts. Your partnership directly supports our free children and family outreach programs and the paid summer camp, which bring art education and joyful experiences to a diverse audience of locals, tourists, and underserved communities. These programs foster creativity, connection, and lifelong appreciation for the arts in our youngest participants. **As a Cassatt partner, your business will receive all Van Gogh-level benefits, plus exclusive recognition in press releases, remarks, and signage.** It's an unparalleled opportunity to champion the arts and show your commitment to the next generation.

VAN GOGH \$2,500 BENEFITS



MARKETING

- Satellite Gallery Opportunity
 - 2 Social Media shout out - 1 Personalized (438k reach)
 - 1 Inclusion in Eblast to 8k subscribers (ex. publicize special rates or send out special message)
 - Hyperlinked logo on website & app. Name is newsletter
 - Opportunity for Sponsor Table at First Friday (300 avg attendance)
-

EMPLOYEE RELATIONS

- 20% off classes for up to 10 full time, year round employees
 - 10% off artwork for up to 10 full time, year round employees
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COMMUNITY INVOLVEMENT

- 2 Tickets to all 3 Art League Signature Events
 - Name on Donor Wall at Art Center
-

RESOURCES

- 20% off Facility Rentals
 - Commemorative Collectable Print for office or lobby
-

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RENOIR \$1,500 BENEFITS



MARKETING

- 1 Social Media shout out (438k reach)
- 1 Inclusion in Eblast to 8k subscribers (ex. publicize special rates or send out special message)
- Hyperlinked logo on website & app. Name in newsletter
- Opportunity for Sponsor Table at First Friday (300 avg attendance)

EMPLOYEE RELATIONS

- 20% off classes for up to 5 full time, year round employees
- 10% off artwork for up to 5 full time, year round employees

COMMUNITY INVOLVEMENT

- Name on Donor Wall at Art Center

RESOURCES

- 20% off Facility Rentals
- Commemorative Collectable Print for office or lobby



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MONET

\$1,000 BENEFITS



MARKETING

- 1 Social Media shout out (438k reach)
- Hyperlinked logo on website & app. Name in newsletter
- Opportunity for Sponsor Table at First Friday (300 avg attendance)

EMPLOYEE RELATIONS

- 20% off classes for up to 5 full time, year round employees
- 10% off artwork for up to 5 full time, year round employees

COMMUNITY INVOLVEMENT

- Name on Donor Wall at Art Center

RESOURCES

- 20% off Facility Rentals
- Commemorative Collectable Print for office or lobby



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CEZANNE \$500 BENEFITS



MARKETING

- Hyperlinked logo on website
- Name in newsletter

DISCOUNTS

- 20% off classes - owner benefit only
- 10% off artwork - owner benefit only

COMMUNITY INVOLVEMENT

- Name on Donor Wall at Art Center

RESOURCES

- 20% off Facility Rentals
- Commemorative Collectable Print for office or lobby



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GAUGUIN \$250 BENEFITS



MARKETING

- Hyperlinked logo on website
 - Name in newsletter
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COMMUNITY INVOLVEMENT

- Name on Donor Wall at Art Center
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RESOURCES

- Commemorative Collectable Print for office or lobby
-



By supporting the Art League of Ocean City with your tax deductible contribution, your business helps provide free art programs for underserved children, enriches the community with world-class exhibitions, and fosters a vibrant cultural hub that drives local tourism and economic growth.



THANK YOU FOR YOUR SUPPORT!

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